

January 7, 2018



Dear Friends,

The vital services that Ronald McDonald House Charities of the Capital Region (RMHC) provides are needed now more than ever. Our 25 bedroom house is full almost every night as families dealing with the serious illness of their child seek out a safe, comforting haven to call their home away from home during a most difficult time.

Our annual Capital Cup for Kids is one of our most important and effective fundraising events of the year. The participants of the tourney actively fundraise as part of their participation. They have introduced our work to thousands of new supporters over the past few years.

The 2018 Capital Cup for Kids will take place April 30 – May 6 at the Knickerbacker Ice Arena in Troy, NY. The event will feature ten “B level” adult hockey teams and six Masters Division teams vying for the Capital Cup as well as for largest fundraiser for RMHC.

In 2017, the Capital Cup for Kids raised over \$120,000 and the goal for 2018 is \$135,000! This will cover the cost of 150 family stays at the House!

We are requesting that you consider sponsoring our upcoming Capital Cup for Kids. Your sponsorship and/or auction donation will not only provide your company with a unique and effective way to demonstrate your commitment to your community, it will greatly help the families staying at Ronald McDonald House of Albany. Your business will also receive exposure at the event as well as recognition on our website, www.rmhcofalbany.org, the tournament website, www.capitalcupforkids.com, Facebook and in our RMHC newsletter with a mailing list of 20,000 Capital Region households.

With your help, we will be able to do more in 2018. Nearly 650 families will find comfort and respite at our Ronald McDonald House, over 8,000 visitors will utilize our Ronald McDonald House Family Room in the Children’s Hospital at Albany Medical Center and nearly 1,000 children will now have access to comprehensive dental care through our Care Mobile program which is operated in partnership with St. Peter’s Hospital.

If you have not toured the Ronald McDonald House of Albany... You should! You can arrange a tour today by calling us at 438-2655. Donations can be sent to my attention at the address below. Please note the contact you are working with so they receive the credit!

Sincerely,

Jeff Yule
Executive Director
Ronald McDonald House Charities of the Capital Region